



WESTERN  
BULLDOGS

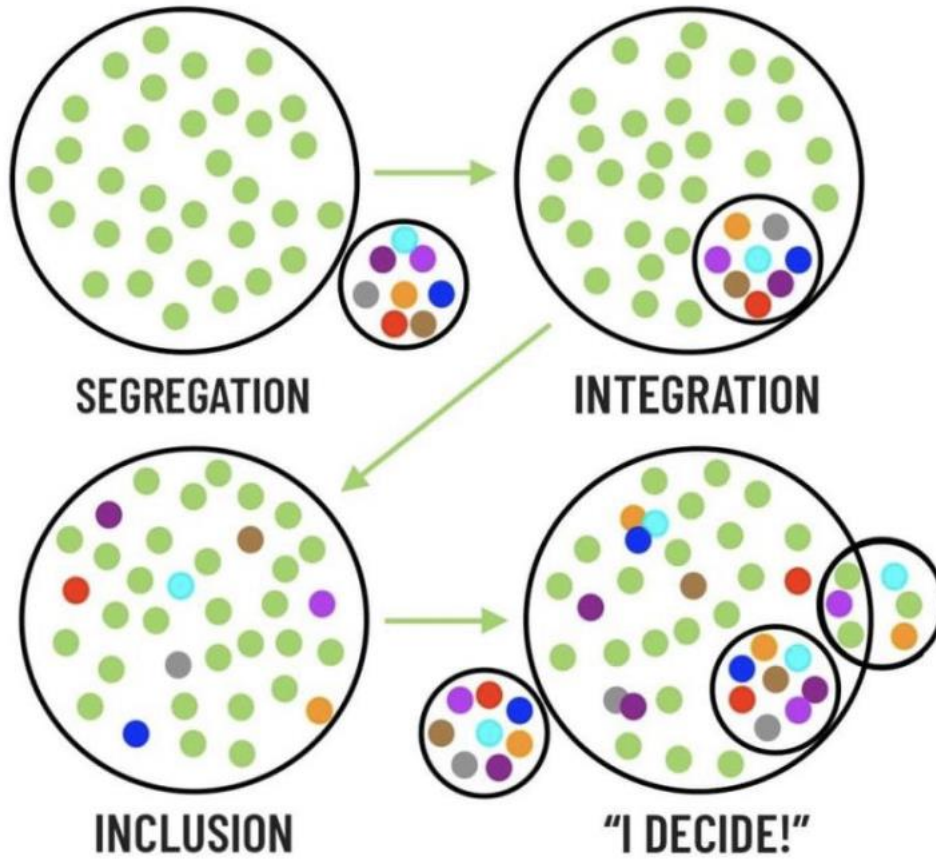


**Community**  
FOUNDATION



MAJOR PARTNER

# Another inclusion diagram



More than just a football club, the Western Bulldogs have a long and proud history as **the Community Club of the AFL**. At the **Western Bulldogs Community Foundation** our mission is:

**To create experiences that connect and inspire our people and our community.**

We do this by delivering authentic community programs with real outcomes focusing on four key areas:



Improving mental  
health and well-being



Increasing intercultural  
understanding



Promoting gender  
equity



Fostering social  
inclusion

# WBCF Program Delivery



## Health and Wellbeing



Empowering men and women in the west to lead healthier lives by providing education, physical activity opportunities and a supportive social network.

## Youth Leadership



We provide young people with hands on opportunities to grow as social leaders and help develop their communities

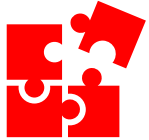
## Diversity and Social Inclusion



We aim to build self-reliant and connected communities that participate in and contribute to our diverse society



# Strategy and partnerships



Strategic alignment



Community mapping



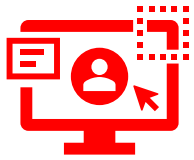
Board and Executive support



Program partners



# Consultation and Conversation



Program design



Purpose of engagement



Points of evaluation



# Activation



Welcoming environment



Meaningful engagement



Ongoing experiences

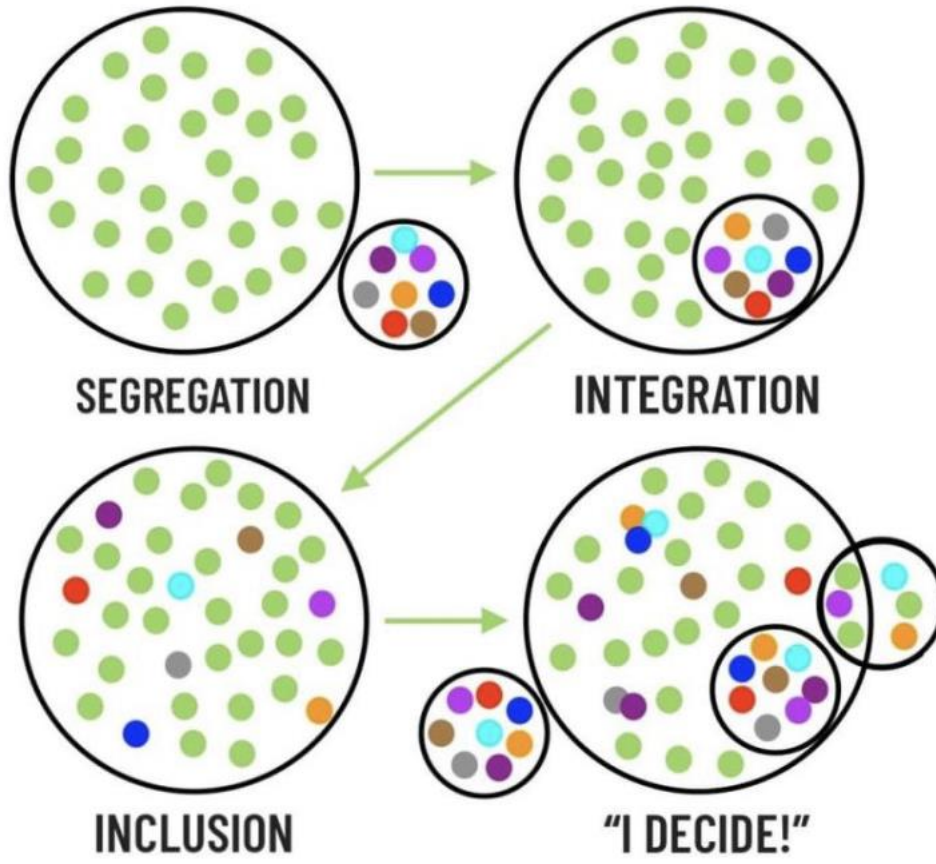
# Empowerment

- ❖ Opportunities for further engagement
- ❖ Identifying passion and skill
- ❖ Positions of leadership
- ❖ Community advocacy
- ❖ Community links





# Another inclusion diagram



# Thank you

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